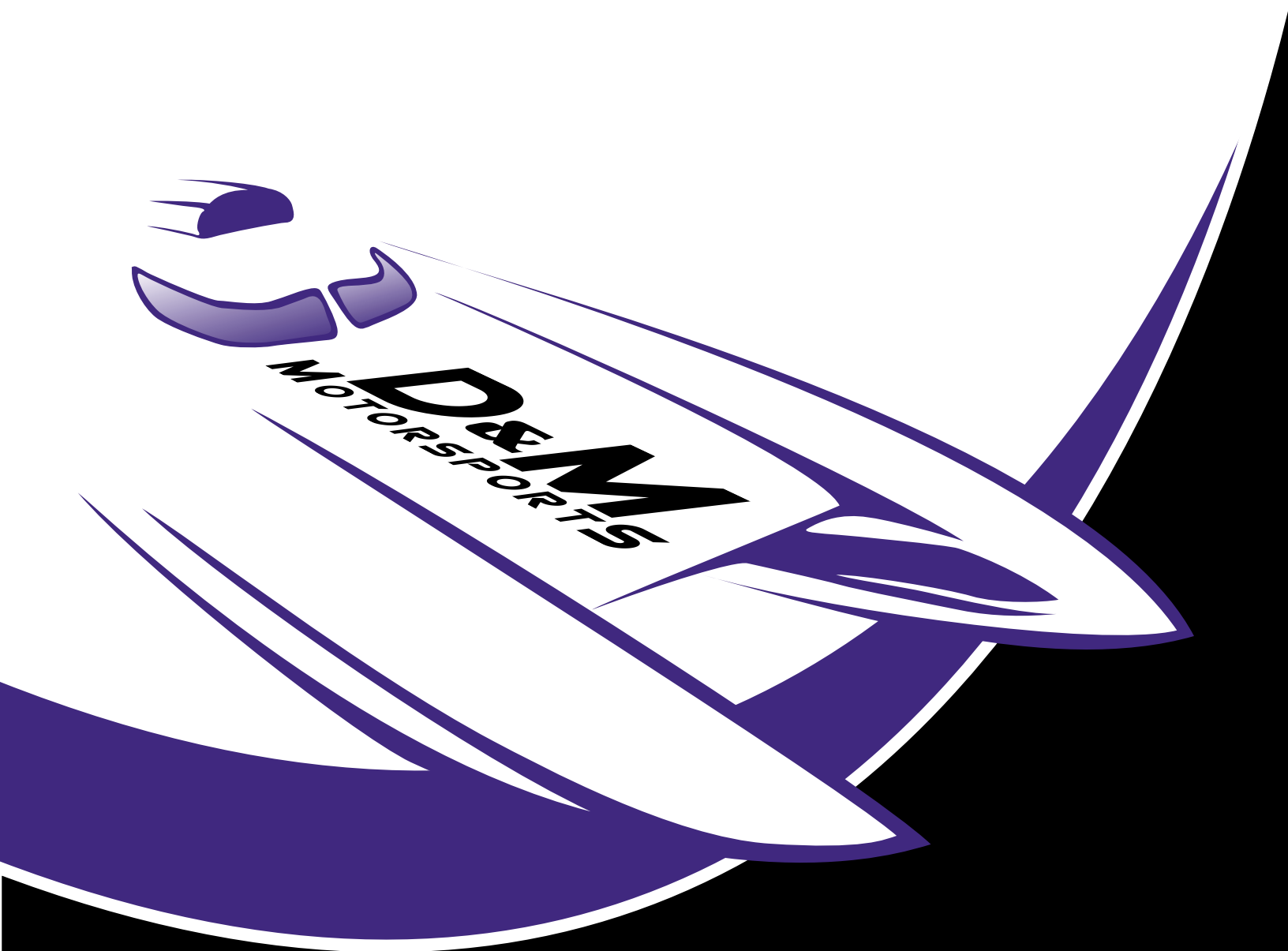


D&M
MOTORSPORTS
OFFSHORE *Racing*



D&M MOTORSPORTS
2006 SPONSORSHIP
OPPORTUNITIES



COMBINED RACING HISTORY OF ACHIEVEMENTS

- 2004 Super Cat National Champion
- SBIP / APBA / UIM Kilo Record Holder in Super Cat
- 63 First Place Finishes
- 4 National Championships
- 7 World Speed Kilo Records
- 1 World Championship Title

D&M SUPER CAT LIGHT

Specifications:

- Class: Super Cat Light
- Make: Marine Tech, Inc. (MTI)
- Length: 39'
- Beam: 10' 6"
- Engines: (2) Mercury 525
- Drives: IMCO
- Propellers: Herrings
- Fuel Capacity: 200 Gallons

Features:

- Aero deck
- Double width canopy with integral roll cage
- Vacuum-bagged epoxy lay-up
- Multiple exit escape hatches
- Full carbon fiber lay-up
- Ram Air intake System

D&M MOTORSPORTS 2006 RACING SCHEDULE

5th Annual Fountain Super Boat Grand Prix & Kilo - August 4 - 6th - Washington, North Carolina

Chattanooga Grand Prix & Speed Run - October 13 - 15th - Chattanooga, Tennessee

26th Annual Key West World Championship - November 8 - 12th - Key West, Florida



SPONSORSHIP OPPORTUNITIES

Have you ever watched a racing event and imagined seeing your company logo on one of those vehicles? I'm sure you've thought to yourself, "What a great way to reach my company's target audience, but there's no way we can spend that much money on advertising."

If this thought has ever crossed your mind, we'd like you to consider a much more affordable option, a sponsorship in offshore boat racing. Offshore boat racing is one of the fastest growing sports around the world. Each year, more races are added to the Super Boat Grand Prix schedule, more fans attend each event and media coverage continues to increase. In 2006, offshore boat racing will reach 65 million households nationwide with national race coverage by FOX Sports and the Outdoor Life Network (OLN).

Sponsorship Benefits:

- Your company logo on a 40' powerboat and transport rig, traveling thousands of miles around the U.S. and filmed during races by boat and helicopter for maximum exposure.
- National TV coverage (FOX and OLN)
- D&M boat and rig available for customer appreciation events, grand openings, etc.
- Pit passes to racing events, hospitality areas and team parties
- The opportunity to be a part of a winning team, D&M Motorsports Racing!

Billions in Sales

With more than 10 million boat owners now in the U.S., consumer interest in recreational boating has generated a double-digit increase in sales each year since the late 80s. Specific interest in high-performance powerboats has tripled in the last 5 years.

Strong Brand Loyalty

Association with D&M Motorsports Racing builds brand recognition and loyalty to highly educated consumers who represent some of the highest average income members of the U.S. population. When compared to other motorsports, offshore boat racing delivers a consumer capable of spending more on sponsor products.



SPONSORSHIP PACKAGES

BRONZE SPONSOR - \$2000

- Pit Passes (2) where all teams display/maintenance their boats
 - Access to all teams RACE apparel
 - Access to Superboat International Racer's Party
 - Access to D&M Race Team Hospitality Area (food / beverages / shade / seating)
- D&M TEAM PARTY (seafood cookout – Saturday night)

SILVER SPONSOR - \$4000

- All bronze sponsorship package item, **PLUS...**
- National TV coverage (OLN / FOX networks)
- Access to over 65 million viewers
- Corporate logo package
 - Boat (4" H x 10" W)*
 - Transport rig (4" H x 10" W)*

GOLD SPONSOR - \$6500

- All silver and bronze sponsorship package item, **PLUS...**
- Display the D&M SCL race boat at 1 event of your choice (restaurant/customer appreciation event/ etc.)
- Corporate logo package
 - Boat (6" H x 16" W)*
 - Transport rig (6" H x 16" W)*
 - Banners
 - T-shirts

** Larger logo dimensions can be independently negotiated. Dimensions correlate to advertising investment.*



KEY WEST SPONSOR (THE PARTY PASS) - \$1000

If corporate advertising isn't your speed, D&M Motorsport offers a separate sponsorship package just for those who would like to join the party at the World Championship race in Key West, Florida. This package includes:

- Access to D&M Race Team Hospitality Area (food / beverages / shade / seating)
- D&M TEAM PARTY (seafood cookout – Saturday night)

KEY WEST TRAVEL PACKAGES

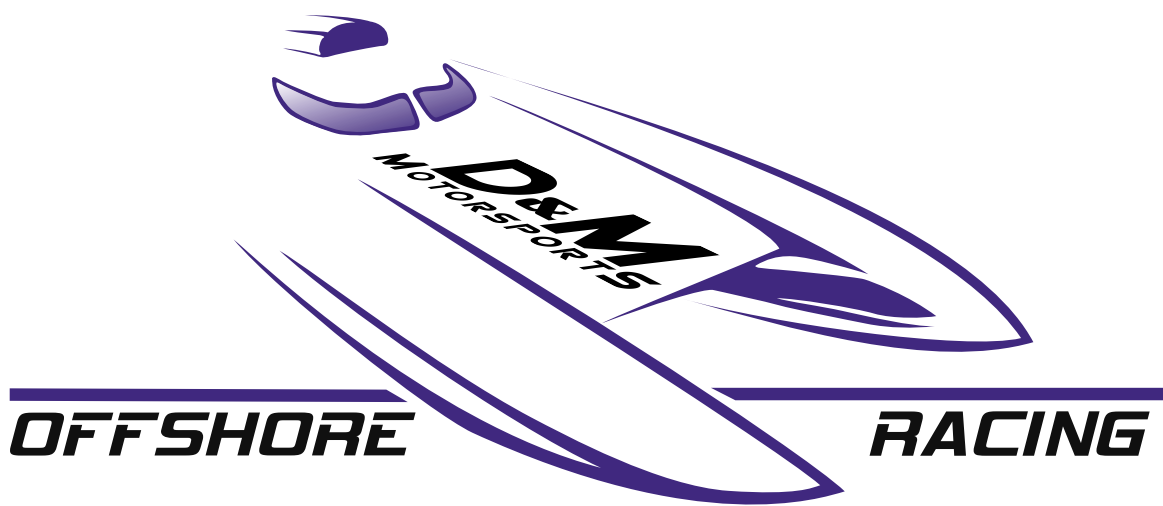
Six Night Stay, Arriving 11/7/06 (includes all races) - \$1000 per person double occupancy at a nice downtown hotel with airfare, hotel and all taxes included.

Four Night Stay, Arriving 11/9/06 - \$935 per person double occupancy at a nice downtown hotel with airfare, hotel and all taxes included.

Hotel Only - Minimum \$100/night plus tax for basic ("most affordable") accommodations in Old Town (generally more modest and further but walkable). \$200/night for more deluxe accommodations (and closer), most deluxe \$300-\$500 (these are selling out first).

**To book your travel, just call Susie or Norma at
Key West Key @ 800-881-7321.**





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